

Study program: MAS Management in Tourism			
Name of the subject: Internship			
Teacher(s): Tatjana Pivac, Vanja Pavluković, Igor Stamenković			
Status of the subject: mandatory (Module: Event Management in Tourism)			
Number of ECTS: 3			
Condition: no			
Course objective: Acquisition of practical knowledge for successful planning, management, monitoring, and evaluation of different types of events in various spaces/institutions/organizations.			
Course outcome: To equip students with the skills for the processes of planning, preparation, organization, implementation, monitoring, and evaluation of different types of events (business, cultural, sports, special, etc.)			
Course content: Practical lectures Practical training will take place in the spaces of congress centers, fairs, universities, hotels, museums, galleries, cultural centers, cultural stations, and other venues for organizing various types of events, as well as in companies/organizations/institutions involved in organizing events that are significant for the development of the tourism industry. Practical training will also be carried out through the organization and execution of business, cultural, and other types of events at the Faculty/University or other organizations/institutions. Students will be required to keep a practice journal, which will include the following elements: planning, organizing, human resources, execution and control, marketing mix tools, and will provide their proposals and recommendations for improving the events they participated in during the practice			
Recommended literature			
Primary literature:			
1. Stamenković I., Pivac T. (2021): Praktikum iz stručne prakse, PMF, Novi Sad (in Serbian and in English)			
Additional literature:			
2. Pivac, T., Stamenković, I. (2011): Menadžment događaja, materijal za polaganje ispita			
3. Pavluković, V. (2019). Poslovni događaji i turizam, PMF, Novi Sad			
4. Kovačević, M., Stamenković, I. (2019): Algoritam za upravljanje događajima, Departman za geografiju, turizam i hotelijerstvo, PMF.			
5. Pivac, T., Kovacic, S., Stamenkovic, I., Bratic, M. (2022): Event Management in Cultural Tourism, book, ISBN 978-86-7031-289-0			
6. Manevska, I., Pivac, T., Pavluković, V., Stamenković, I. & Bratić, M. (2024): Adoption of AI in Race and Marathon Event Management: A Case Study in Serbia, <i>Facta Universitatis, Series: Physical Education and Sport</i> 22 (2) pp. 97-104.			
Number of active classes 6		Theory: 0	Practice: 6
Methods of delivering lectures			
a) Oral presentation method; b) Visual presentation method; c) Discussion method; d) Textual method; e) Illustrative-demonstrative methods			
Evaluation of knowledge (maximum number of points 100)			
Pre-exam obligations		points	Final exam
			points
Attendance at practical training		0-10	
Practice journal		0-20	Oral exam
Practical part		0-35
Method of knowledge assessment: Students will keep a practice journal of all work processes and tasks they have carried out. At the end, they will have an oral exam, during which they will present all the benefits they gained while performing the internship, as well as their proposals and recommendations for improving the events they participated in during the practice.			