

Name and family name		Sanja Kovačić (ex Božić)		
Title		Assistant Professor		
Narrow scientific area		Tourism		
Academic career	Year	Institution	Area	Narrow scientific or art area
Election to the title	2017.	Faculty of sciences, Novi Sad	Tourism	
PhD	2016.	Faculty of sciences, Novi Sad	Tourism	
Master diploma	2013.	Faculty of sciences, Novi Sad	Tourism	
Diploma	2012.	Faculty of sciences, Novi Sad	Tourism	
List of subjects the teacher is lecturing in doctoral studies				
No.	Mark	Subject name		
1.	DT129	Leadership and motivation in tourism and hospitality		
The most significant papers, in compliance with the requirements of the additional requirements of the standard for the given field (minimum 10, not more than 20)				
1.	Vujičić M., <b>Kovačić S.</b> , Jovanović T. (2019). <i>Proces donošenja odluka u turizmu</i> . Monografija, Departman za geografiju, turizam i hotelijerstvo, Prirodno-matematički fakultet, Univerzitet u Novom Sadu.			M42
2.	<b>Kovačić, S.</b> , Jovanović, T., & Dinić, B. M. (2020). Development and validation of a new measure of travel destination personality. <i>Psihologija</i> , 53(1), 65-85.			M23
3.	<b>Božić S.</b> , Jovanović T., Tomić N., Vasiljević Đ.A. (2017). An analytical scale for domestic tourism motivation and constraints at multi-attraction destinations: The case study of Serbia's Lower and Middle Danube region. <i>Tourism management perspectives</i> , 23, 97-111.			M22
4.	Vujičić, M. D., Stamenković, I., Stankov, U., <b>Kovačić, S.</b> , Vasiljević, Đ. A., & Popov-Locke, J. (2020). What will prevail within citybreak travel, motivation or demotivation?: Case study of Novi Sad, Vojvodina, Serbia. <i>Geographica Pannonica</i> , 24(1), 42-55.			M24
5.	Đeri, L., <b>Božić, S.</b> , Stamenković, P., & Nagy, I. (2017). The influence of education level on choosing coastal regions as tourist destinations. <i>Geographica Pannonica</i> , 21(2), 96-105.			M24
6.	<b>Božić, S.</b> , Vujičić, M. D., Kennell, J., Besermenji, S., & Solarević, M. (2018). Sun, sea and shrines: Application of analytic hierarchy process (AHP) to assess the attractiveness of six cultural heritage sites in Phuket: Thailand. <i>Geographica Pannonica</i> , 22(2), 121-138.			M24
7.	Jovanović, T., <b>Božić, S.</b> , Bodroža, B., & Stankov, U. (2019). Influence of users' psychosocial traits on Facebook travel-related behavior patterns. <i>Journal of Vacation Marketing</i> , 25(2), 252-263.			M22
8.	<b>Kovačić, S.</b> , Jovanović, T., Miljković, Đ., Lukić, T., Marković, S. B., Vasiljević, Đ. A., ... & Ivkov, M. (2019). Are Serbian tourists worried? The effect of psychological factors on tourists' behavior based on the perceived risk. <i>Open Geosciences</i> , 11(1), 273-287.			M23
9.	Ivkov, M., Božić, S., & Blešić, I. (2019). The effect of service staff's verbalized hospitality towards group diner's additional purchases and tipping behaviour. <i>Scandinavian Journal of Hospitality and Tourism</i> , 19(1), 82-94.			M23
10.	Vasiljević, Đ. A., Vujičić, M. D., <b>Božić, S.</b> , Jovanović, T., Marković, S. B., Basarin, B., ... & Čarkadžić, J. (2018). Trying to underline geotourist profile of National park visitors: Case study of NP Fruška Gora, Serbia (Typology of potential geotourists at NP Fruška Gora). <i>Open Geosciences</i> , 10(1), 222-233.			M23
11.	Miljković, Đ., <b>Božić, S.</b> , Miljković, L., Marković, S. B., Lukić, T., Jovanović, M., ... & Ristanović, B. Geosite Assessment Using Three Different Methods; a Comparative Study of the Krupaja and the Žagubica Springs-Hydrological Heritage of Serbia. <i>Open Geosciences</i> , 10(1), 192-208.			M23
12.	<b>Božić S.</b> and Tomić N. (2016). Developing the Cultural Route Evaluation Model (CREM) and its application on the Trail of Roman Emperors, Serbia. <i>Tourism management perspectives</i> , 17, 26-35.			M22
13.	Tomić, N. and <b>Božić, S.</b> (2014). A modified geosite assessment model (M-GAM) and its application on the Lazar Canyon area (Serbia). <i>International Journal of Environmental Research</i> , 8 (4), 1041-1052.			M22

Cumulative data of scientific activity of the teacher		
Total number of citations, without self citations	80 (Scopus), 242 (Google scholar)	
Total number of papers on the SCI (or SSCI) list	13	
Current participation in projects	Domestic: 1	International: 2
specialization	Professional training in advanced qualitative methods at University of Nijmegen, Netherlands, 2018.	
Other information you consider to be important: Guest lectures at the University of Lille (France), the University of Alcala (Spain) and the Institute of Sports and Tourism at the Volga State University in Kazan (Russia). Member of the faculty marketing team (since October 2016)		