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| **Name** | | | | | | | Sanja Božić, PhD | | |
| **Position** | | | | | | | Assistent Professor | | |
| **Institution** | | | | | | | Faculty of Sciences, Department of geography, tourism and hotel management, Novi Sad (01.04.2017.) | | |
| **Field of scientific expertise** | | | | | | | Tourism | | |
| **Academic career** | | | | | | | | | |
|  | | | Year | Institution | | | | Field | |
| Elected to current position | | | 2017. | Faculty of Sciences, UNS | | | | Tourism | |
| Ph.D. | | | 2016. | Faculty of Sciences, UNS | | | | Tourism | |
| M.Sc. | | | 2013. | Faculty of Sciences, UNS | | | | Tourism | |
| B.Sc. | | | 2012. | Faculty of Sciences, UNS | | | | Tourism | |
| **The assigned courses at bachelor and master level** | | | | | | | | | |
| No. | Course title (code) | | | | | Level | | | |
| 1. | Psychology in tourism (T105) | | | | | Bachelor | | | |
| 2. | Graduation thesis (Т329) | | | | | Bachelor | | | |
| 3. | Master thesis ([МТ213](file:///C:\Users\Documents%20and%20Settings\Users\vanja2\AppData\Local\Temp\DGTH\Stud%20peogrami%20na%20ENGL\PrilogTabela%205.2%20Knjiga%20predmeta\KNJIGE%20PREDMETA%20MT\Tabela%205.2.B%20Specifikacija%20zavrsnog%20rada\MT213.DOC)) | | | | | Master | | | |
| **The most important publications (at least 5, but no more than 10)** | | | | | | | | | |
|  | | **Božić S.** and Tomić N. (2016). Developing the Cultural Route Evaluation Model (CREM) and its application on the Trail of Roman Emperors, Serbia. Tourism management perspectives, 17, 26-35. | | | | | | | |
|  | | Jovanović T., **Božić S.,** Dinić B., Majstorović N. (2017). Serbian adaptation of the Brand Personality Scale (BPS): an application to tourism destinations. Primenjena Psihologija, 10 (1), 37-61 | | | | | | | |
|  | | Ivkov M., **Božić S.** and Blešić I. (2017). The effect of service staff’s verbalized hospitality towards group diner’s additional purchases and tipping behavior. Scandinavian journal of hospitality and tourism, doi: https://doi.org/10.1080/15022250.2017.1415168 | | | | | | | |
|  | | **Božić S.,** and Jovanović T. (2017). Gender, Age, and Education Effects on Travel-Related Behavior: Reports on Facebook. In: (Eds.Woodside A., and Decrop A.) Consumer Behavior in Tourism and Hospitality Research (pp. 59-80). Emerald Publishing Limited | | | | | | | |
|  | | **Božić S.** and Jovanović T. (2017). Turistička destinacija kao prostorni uvjet za zadovoljenje turističkih potreba. In: (Eds. Slivar I., Alerić D., Stankov U.) Kupovna moć potrošača (pp. 25-45). INTERGRAFIKA TTŽ d.o.o., Zagreb | | | | | | | |
|  | | **Božić, S.,** Berić, D., Tomić, N. (2014). The role of promotion in tourists' decision to partake in a cultural route – The case study of "The Trail of Roman Emperors" (Serbia). European Journal of Tourism, Hospitality and Recreation, 5(3), 141-161. | | | | | | | |
|  | | **Božić S.,** Jovanović T., Tomić N., Vasiljević Đ.A. (2017). An analytical scale for domestic tourism motivation and constraints at multi-attraction destinations: The case study of Serbia's Lower and Middle Danube region. Tourism management perspectives, 97-111. | | | | | | | |
|  | | **Božić S.,** Tomić, N., (2015). Canyons and gorges as potential geotourism destinations in Serbia: comparative analysis from two different perspectives – general tourists' and geotourists'. Open Geosciences, 7 (1), 531-546. | | | | | | | |
|  | | Tomić, N. and **Božić, S.** (2014). A modified geosite assessment model (M-GAM) and its application on the Lazar Canyon area (Serbia). International Journal of Environmental Research, 8 (4), 1041-1052 | | | | | | | |
|  | | Blešić I., Pivac T., **Božić S.** (2017). Motives for visiting traditional cultural events of ethnic groups in Vojvodina. ToSEE – Tourism in Southern and Eastern Europe, 4, pp. 43-55. | | | | | | | |
| **Other indicators of scientific activity** | | | | | | | | | |
| Total # of citations (without self-citations) | | | | | 63 | | | | |
| Total # of papers in journals listed in Thomson's JCR | | | | | **5** | | | | |
| Grants | | | | | National | | | | International 1 |
| Specializations, guest professorships, etc. | | | | |  | | | | |
| Other relevant data: Member of the marketing team of the Department of Geography, Tourism, and Hotel Management (from October 2016); reviewer of numerous papers in national and international journals (11 journals); | | | | | | | | | |