

Rural Tourism Research Group

rural tourism, rural development, rural tourism destinations, rural areas

Rural tourism is one of the priorities in tourism development in Serbia and considered to be one of the appropriate instruments for the revitalization of rural areas and ensuring a sustainable future.

Rural Tourism Research Group investigates following topics: use of natural and cultural resources in rural tourism, sustainable development of rural tourism destinations, competitiveness of rural tourism destinations, strategy of tourist destinations (marketing, human resources, policy of planning and destination development, management of service quality etc.), perspectives of the development of rural tourism in Serbia and surrounding countries.

Other activities: strengthening cooperation with other researchers and institutions dealing with rural tourism issues, in order to exchange positive experiences and joint application on international projects, participating in workshops, providing consulting services, and organizing educational seminars.

Results of the research are published in strategies, action plans, feasibility studies, monographs, scientific papers etc.



SELECTED PROJECTS

Title: "Effects of development rural tourism in Vojvodina", Provincial Secretariat for Higher Education and Scientific Research.

Type: National

Duration: 2017-2018

Contact person: Dr Kristina Košić

Title: "Preparation of two regions, (1) Srem and (2) Sumadija and Pomoravlje of the establishment of the DMO, definition of tourist space and technical support for entities that sell destinations in targeted regions", Swiss Agency for Development and Cooperation SDC.

Type: International

Duration: 2018

Contact person: Dr Kristina Košić

Title: "Development of water tourism on waterways connecting Hungary and Serbia", INTERREG-IPA Cross-border Cooperation programme Hungary-Serbia", HUSRB/1602/31/0204,

Type: International

Duration: 2018-2019

Contact person: Dr Kristina Košić

COLLABORATIONS

- Regional Development Agency Srem
- Provincial Secretariat for Economy and Tourism
- Geographical institute „Jovan Cvijić“ of Serbian Academy of Sciences and Art, Belgrade



CONTACT PERSON

Dr Kristina Košić, Associate Professor;
kristina.kosic@dgt.uns.ac.rs;
tel. +381214852835