Study programme: BAS Tourism

Course title: Selective forms of tourism (T358)

**Teachers**: PhD Tatjana Pivac and PhD Aleksandra Dragin

Status: obligatory

ECTS: 6

Requirements: None

# Learning objectives:

The aim is to introduce students with the characteristics of different forms of tourism. In this course students will study the contemporary trends in tourist offer and demand related to new forms of tourism, mass and selective tourism, extreme forms of tourism, alternative forms of tourism as global postmodern simulacrum. Specific course units dealing with issues of registration of the number of tourist arrivals and overnight stays, the categorization of hospitality facilities that are related to specific, not typical forms of tourism.

## **Learning outcomes:**

Students will get the knowledge about basic elements, conditions and factors that determine the character of selective forms of tourism. Students will be able to find a predisposition for specific forms of tourism in the world and the evaluate the occurrence and development in our country.

#### **Syllabus**

## Theoretical part:

Criteria for differentiate various forms of tourism. Selective forms of tourism and the strategic positioning of Serbia in the international tourism market. Cultural tourism. M.I.C.E. (Business) tourism. Architourism. Film tourism. Industrial tourism. Fashion tourism. Golf tourism. Medical tourism. Nautical tourism. Cruises. Rural tourism. Eco tourism. Geotourism. Wellness tourism. Slam tourism. Ski tourism. Cycling tourism. Hunting Tourism. Religious Tourism. Gastro and wine tourism. Foto tourism. Dark tourism. Space tourism. Communist tourism. Categorization hospitality facilities for accommodation and selective forms of tourism. Statistical monitoring of the tourist traffic and selective forms of tourism. *Practical part:* 

Direct communication between students and the designers and implementers of tourist offer specific forms of tourism. Preparing for a seminar paper based on the analysis of that problem through concrete examples in the world and in Serbia. The survey of students in the field of theme.

## Literature:

- 1. Pivac, T., Dragin, A. Dragićević, V. i Vasiljević, Đ. (2016): Selektivni oblici turizma-Primeri dobre prakse u svetu i stanje u republici Srbiji, Univerzitet u Novom Sadu, Prirodno-matematički fakultet, Departman za geografiju, turizam i hotelijerstvo, Novi Sad.
- 2. Pivac, T., Besermenji, S., Kosic, K. (2010): Possibilities for the Development of Wine Tourism by "Building" Wine Roads in Vojvodina. Conference Proceedings, 11th International Joint World Cultural Tourism Conference 2010 (12-14 November). The Strategic Disign about the Culture the Driving Force of Tourism Industry, strana 595-606 (CD)
- 3. Dragin, A., Đurđev, B., Armenski, T., Jovanović, T., Pavić, D., Ivkov-Džigurski, A., Košić, K., Favro, S. (2014): Analysis of the Labor Force Composition on Cruisers: the Danube Through Central and Southeast Europe. *Journal of Transport Geography*, 39: 62–72.
- 4. Jovanovic, T., Dragin, A., Armenski, T., Pavic, D. and Davidovic, N. (2013): What Demotivates the Tourist? Constraining Factors of Nautical Tourism. *Journal of Travel and Tourism Marketing*, 30(8): 858–872.
- 5. Demirović, D., Pivac, T. (2013): Belgrade (Serbia) as an Alternative Site or City of Fashion, Tourism European Researcher, Vol.(65), № 12-2
- 6. Pivac, T., Blešić, I., Stamenković, I., Besermenji, S., Đorđević, J. and Lesjak, M. (2014): Synergy of Culture and Tourism: Cultural Events as a Part of Cultural Tourism in Less-favouredRural Regions. Case study: Vojvodina Province (Serbia), Academica Turistica 7(2), 77-87
- 7. Douglas, N., Douglas, N., Derett, R. (2002): Special Interest Tourism, Wiley, New York.
- 8. Dragićević, V. (2012): Konkurentnost Vojvodine kao destinacije poslovnog turizma, monografija, Novi Sad: Prirodno-matematički fakultet, Departman za geografiju, turizam i hotelijerstvo
- 9. Vasiljević, Đ. (2015): Geodiverzitet i geonasleđe Vojvodine u funkciji zaštite i turizma (doktorska disertacija). Univerzitet u Novom Sadu, Prirodno-matematički fakultet, Departman za geografiju, turizam i hotelijerstvo, Novi Sad.

Weekly teaching load 4 (60)		Lectures 2	Exercises 2
Methods of Teaching: Lectures, Illustration and Demonstration, Practical skills			
Grading method (maximum 100 poin	nts)		
Pre-examination assignements	points	Final examination	points
Activities during lectures	0-5	Written examination	
Practical skills	0-5	Oral examination	30-45
Colloquia	20-40		
Seminar paper	0-5		