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| Study programme: BAS Tourism | | | | |
| Course title: English Language – Communication Skills (T365) | | | | |
| Lecturer (Name, Middle name, Surname): mr Dragana B. Vuković Vojnović , Marija S. Nićin , mr Stanka S. Radojičić | | | | |
| Status: Elective for all modules | | | | |
| ECTS: 5 | | | | |
| Requirements: none | | | | |
| Learning objectives Developing spoken communication skills in academic environment with special emphasis on communication within profession. Enabling students to communicate independently and fluently in English, in international universities and the professional environment. Encouraging a self-study processes. Developing learning strategies and knowledge evaluation patterns. Acquiring language elements and functional expressions as well as vocabulary aimed at more successful spoken communication in the professional environment. Special emphasis is placed on developing academic language skills, personal development, improving professional qualifications and raising awareness of intercultural academic environment. | | | | |
| Learning outcomes At the end of the course student is supposed to have developed following abilities: 1. General abilities: Recognising characteristics of spoken language in academic and professional environment. Developing fast interpretation and critical analysis of spoken language for special purposes, mastering the analysis of spoken discourse and language expression in academic environment. Mastering team work in pair and group. 2. Topic-specific abilities: Recognising characteristics of style and structure of professional texts in English from the area of tourism, management and marketing. Developing skills of coherent and appropriate spoken expressions and understanding speech in English in professional environment. Developing abilities for having discussions, leading meetings, and giving presentations in academic and professional environment. Broadening vocabulary for profession and contrasting it to mother tongue. Adapting culturally specific features of spoken English, acquiring functional lexical and grammatical elements of language in tourism and application of gained knowledge in specific spoken tasks. | | | | |
| Syllabus <i>Theoretical instruction</i> Characteristics of business and academic English and contrasting to mother tongue. Cultural aspects of language for special purposes and further development of the elements of spoken language. Needs analysis reading the use of English for Special Purposes in different sectors. Developing cognitive language learning abilities and critical thinking. Mastering elements of spoken English in academic and business environment. <i>Practical instruction</i> Developing skills of spoken communication in academic environment while covering the most contemporary topics from the area of tourism. Understanding structure and genre characteristics of spoken communication and application of suitable register. Application of gained knowledge in specific situations - telephoning, presentations, leading meetings, negotiation, case studies. Enriching professional vocabulary from the area of academic terminology and field of expertise. Group or individual work depending on specific tasks. | | | | |
| Literature: 1. Sweeney, S. <i>English for Business Communication</i> , Cambridge University Press 2. Crowther/Alwyn, J. <i>Business Roles 2</i> , CUP 3. Dignen, B. <i>Communicating Across Cultures</i> , CUP 4. Authentic audio and video material and practical exercises, dictionaries, additional resources | | | | |
| Weekly teaching load | | | | Other: - |
| Lectures: 2 | Exercises: 2 | Other forms of teaching: - | Student research: - | |
| Methods of Teaching: Lectures, Illustration and Demonstration, Practical skills | | | | |
| Knowledge score (maximum 100 points) | | | | |
| Pre-examination assignments | points | Final examination | | points |
| Activities during lectures | 0-5 | Written examination | | |
| Practical skills | 0-5 | Oral examination | | 30-45 |
| Colloquia | 20-40 | | | |
| Seminar paper | 0-5 | | | |