

<b>Study programme:</b> BAS Tourism			
<b>Course title:</b> Religious tourism (T344)			
<b>Teacher:</b> <a href="#">Dr. Igor Stamenkovic</a>			
<b>Status:</b> Elective for module of Tourism			
<b>ECTS:</b> 5			
<b>Requirements:</b> None			
<b>Learning objectives:</b> Teaching students about a specific tourist movement which, globally and in our country, presents one of the most numerous tourist migration (on its own and as a part of cultural, city, nautical and other types of tourism). Analysis of the current situation in our country, in Europe and the world, and application of experience, knowledge and skills in order to improve tourist offer for our and foreign visitors. Proper planning and management of sustainable religious tourism through writing a visit protocol, ethical code, respect of institutional principles of a certain religious community, and also objective management and marketing strategies.			
<b>Learning outcomes:</b> Understanding the basics of the following: geography of religion, history of religion, sociology and psychology of religion and believers, theology and its connection to religious tourism. All of the mentioned are necessary for professional studying and organisation of religious tourism on destinations. Students gain knowledge about management of religious travels (as a combination of secular and spiritual values and needs), theological principles and dogmas, geography of religion and spiritual value of biodiversity. Students will be trained to independently organise tourist travels whose aim is to visit holy places. There is a growing number of people who would like to visit some specific place on the Earth, such as holy places (as a part of their holidays or its sole purpose).			
<b>Syllabus:</b> <i>Theoretical instruction:</i> Terminology from religious tourism: definition, subject, aim and tasks. Studying (specialized terminology in English, German and Greek). Geographic aspects of studying about religions (world layout of religions, statistical data, tendencies concerning development, and spreading of new faiths). Geography of religion and religious geography (religious centre, spiritual value of geo-diversity). Historical, socio-psychological aspects of studying of religion (historiography of Biblical and other pilgrimages, attitudes of religious teachers and contemporary scientists). Appearance and development of modern religious tourism (the role of Roman-catholic church and the Vatican). Significant religious and holy places in Serbia (Vojvodina), Europe and the world. Types and subtypes of religious tourism. Typology of religious tourists and pilgrims. Analysis of tourist attractiveness, their estimation (in accordance with modified methods). Sustainable development of religious tourism (connections between religious and eco-tourism-theological-tourismological discussion). Connections of religious and village, ethno tourism (based on production of souvenirs and handcrafts). Connections between religious and business tourism (conferences, conventions, manifestations, happenings, etc.). Management of tourist potential of sacral and holy objects (churches, chapels, monasteries, anchorite's cells, cemeteries). Role of stakeholders in connecting private, public and church sector. Characteristics of religious tourist offer and distribution channel (becomes cyber or e-pilgrimage). Economical effects of religious tourism (turnover, income, multipliers etc.). <i>Practical instruction:</i> Lectures given by guest speakers: church authorities, priests, spiritual teachers, theologians, sociologists, professional travel organisers.			
<b>Literature:</b>			
1. Stamenkovic, I, (2006): Religious tourism and Orthodoxy, Textbook, Department of Geography, Tourism and Hotel Management, Faculty of Sciences, Novi Sad. 2. Stamenkovic, I, (2009): The relationship of the Christian churches to the religious tourism, Master's thesis, Department of Geography, Tourism and Hotel Management, Faculty of Sciences, Novi Sad. 3. Stamenković, I. & Vujičić, M. (2014): TOURISM ASSESSMENT OF ROMAN-CATHOLIC SACRAL OBJECTS USING ANALYTICAL HIERARCHY PROCESS (AHP) – CASE STUDY OF NOVI SAD, PETROVARADIN AND SREMSKA KAMENICA, Turizam – International Scientific Journal, Volume 19, Issue 4, pp. 185-202. 4. Maca, K (2009): The pilgrimage travels, Religious tourism - historical-cultural approach, Christian Cultural Center and the Official Gazette, Belgrade. 5. Timothy, D. and Olsen, D, (2006): Tourism, religion & Spiritual Journeys, Routledge contemporary geographies of leisure, tourism and mobility, UK. 6. Raj, R. and Morpeth, N.D, (2007): Religious Tourism and Pilgrimages Management – An International Perspective, CAB International, UK.			
<b>Weekly teaching load</b>			<b>4</b>
Lectures: 2	Exercises: 2	Other forms of teaching: /	Student research: /
<b>Methods of Teaching:</b> Lectures, illustration and demonstration of practical skills			Other: -
<b>Knowledge score (maximum 100 points)</b>			
<b>Pre-examination assignments</b>	<b>points</b>	<b>Final examination</b>	<b>points</b>
Activities during lectures	0-5	Written examination	
Practical skills	0-5	Oral examination	30-45
Colloquia	20-40	.....	
Seminar paper	0-5		