

Study programme: BAS Tourism					
Course title: Health and wellness tourism (T335)					
Lecturer (Name, Middle name, Surname): dr Kristina T. Košić , dr Vuk Garača					
Status: elective for modules Tourism and Hotel management					
ECTS: 5					
Requirements: none					
Learning objectives To introduce the features of the health and wellness tourism. Highlighting specific characteristics of health tourism forms, highlighting the growing trend of wellness tourism in Serbia and abroad.					
Learning outcomes Training students in the area of health and wellness tourism, in terms of tourism and economic evaluation of these types of tourism destinations. Students should be able to independently evaluate and spot trends in the health wellness tourism.					
Syllabus <i>Theoretical instruction</i> The terms of the health and wellness tourism. Aspects of the historical development of health tourism. Destination spa and health tourism in Serbia and important destinations in the world. Specifics of Health and wellness tourism. Forms of health tourism - curative, rehabilitative, preventive health. Economic impact of health and wellness tourism. Management and organization of the health and wellness tourism. Managing the development of health and wellness tourism in Serbia. Perspective of the health and wellness tourism in Serbia and abroad. Analysis of the volume of tourist traffic in the world of medical tourism, and the country's tourism demand, and supply and demand characteristics of modern tourism in medical tourism in the world. <i>Practical instruction</i> Visit spas, health resorts and wellness facilities. Introduction to modern means within these forms of tourism.					
Literature: 1. Smith M, Puczko, L (2009): Health and Wellness Tourism, Elsevier, Oxford. 2. Group of authors (2009): Understanding the global spa industry, Oxford: Butterworth-Heinemann.					
Weekly teaching load				4 (60)	Other: -
Lectures: 2	Exercises: 2	Other forms of teaching:-	Student research: -		
Methods of Teaching: Lectures, Illustration and Demonstration, Practical skills					
Knowledge score (maximum 100 points)					
Pre-examination assignments		points	Final examination		points
Activities during lectures		0-5	Written examination		
Practical skills		0-5	Oral examination		30-45
Colloquia		20-40		
Seminar paper		0-5			