Study programme: BAS Tourism

**Course title:** Tourist regions of Serbia (T301)

Lecturer (Name, Middle name, Surname): dr Miroslav D. Vujičić

Status: obligatory for Tourism module, elective for hunting tourism module

# **ECTS**: 7

Requirements: None

#### Learning objectives

The main aim of the course is to introduce to students tourist regions of Serbia, geographical locations, natural, cultural and historical values, tourism infrastructure, forms of tourism and criteria for country divison on tourist regions and smaller areas which form specific tourism region (tourism destination, tourism center etc). Main goal is to further apply methodology used to determine essential characteristics of each tourist region.

## Learning outcomes

Train students to use theoretical and practical knowledge to research all relevant elements of tourism regions. Adjustment process of regionalization and essential features of its tourism operation. Exploring the possibilities of introducing meaningful homogeneous regions and tourist complexes. Doubts about commitment to the consideration of potential and established tourist regions.

# Syllabus

## Theoretical instruction

Touristic and geographical position of Serbia; Natural touristic values; Relief as tourist value; Air travel as a value; Hydrography as a tourist value; Thermo-mineral resources; Lake resources; River resources; Biogeographic touristic value; Cultural heritage as a tourism resource; Tourism infrastructure; Tourism traffic; Domestic tourists; Foreign tourists; The concept of a tourist area; Geotectonic division of the country mountain region; Affirmed country mountain areas; Mountains - well recognized resorts; Mountains - poorly established resorts with certain potential; Defining the concept of tourism and further tourism development; Spa tourism in Serbia; Citybreak tourism in Serbia; Protected natural and cultural heritage in Serbia;

## Practical instruction

Introduction to basic methodological approaches of research and issues on tourism resources, financial basis, valorisation of resources etc. Mastering skills using the methods and principles of regionalization of tourism spatial areas of the country. Testing optimal possibilities and options of the space division on those tourism regions which contribute to better understanding of the essence of the tourist regionalisation.

#### Literature:

- 1. Blažević, B. and Peršić, M. (2012). Tourism Destination Research, Faculty of Tourism and Hospitality Management, Opatija.
- Goodall, B., Stabler, M. (2000). Environmental standards and performance measurement in tourism destination development. In G. Richards & D. Hall (ed.): Tourism and Sustainable Community Development (p. 63-82). New York: Routledge.
- Lazić, L., Pavić, D., Stojanović, V., Tomić, P., Romelić, J., Pivac, T., Košić, K., Besermenji S., Kicošev, S., Đarmati, Z., Puzović, S.: Protected natural assets and ecotourism in Vojvodina, Second revised edition, Novi Sad, Prirodno-matematički fakultet, 2008. pp. 271.
- 4. Petković, S. (2003). The Cultural Heritage of Serbia. Pravoslavna reč NS, Novi Sad.

Weekly teaching load					Other:	
5 (75)	-					
Lectures: 3	Exercises:	Other forms of teaching:		Student research:		
	2		-			
Methods of 7	Feaching: Lec	tures, Illust	ration and Demor	stration, Practical skills		
		Know	ledge score (ma	ximum 100 points)		
Pre-examination assignements			points	Final examination	points	
Activities during lectures			0-5	Written examination		
Practical skills			0-5	Oral examination	30-45	
Colloquia			20-40			
Seminar pape	er		0-5			