

Study programme: BAS Tourism			
Course title: Cultural properties in tourism (T210)			
Teachers: PhD Tatjana Pivac and PhD Miroslav D. Vujičić			
Status: elective			
ECTS: 5			
Requirements: none			
Learning objectives Learning objective is to complement students' knowledge about various types of cultural creativity and cultural heritage.			
Learning outcomes Introducing students to general terms of civilization and cultural development of humankind, from pre-history to nowadays; Defining key epochs of cultural development as well as causes and consequences of their formation and duration; Determining main forms of phenomena which manifest culture, especially through artistic practice, as well as basic material remnants (cultural properties) in each particular period; Determining the main civilization tendencies and artistic movements; Explaining each particular artistic movement representing socio-historical circumstances, the most important characteristics and leading public figures; Defining terminology necessary for understanding and imparting knowledge about cultural properties and art in general; Determining typology of cultural properties, methods of their conservation and presentation; Knowledge about conservation, revitalization and sustainable development of cultural properties; Locating, degradation and protection of cultural monuments; museums and galleries; design and arrangement of monumental space.			
Syllabus <i>Theoretical part</i> Introduction to general terms of cultural-artistic creativity (civilization conditions, social and economic factors of development); Introducing the main categories of cultural properties, the method of their preservation, restoration, rules of professional processing and exhibition; Rules of communication with audience; The main periods of cultural-artistic creativity; Introduction to terminology of cultural and artistic phenomena; Presenting particular periods and artistic epochs: pre-historical art, period of great first civilizations, antique periods, Middle Ages in Europe and in our country, renaissance in Italy and other European countries, Mannerism, baroque in European countries, rococo, classicism, biedermeier, romanticism, realism, impressionism, pointillism, neo-impressionism, secession, artistic movements of 20 th century; significance of theatre, music and literature, new media (photography, film, radio, television, video, computer art), various cultural-artistic manifestations; learning about cultural properties of each mentioned epoch in Serbian art; Interpretation of cultural property in tourism. <i>Practical part</i> Learning about typology of cultural properties and certain contents of cultural offer (museums, theatres, festivals, real estate cultural properties) in an environment; Summarizing data through individual presentation and seminar papers. Visits to cultural institutions (museums, galleries, theaters).			
Literature: <ol style="list-style-type: none"> Davies, P., J., E., Denny, W., B., Hofrichter, F., F., Jacobs, J., F., Roberts, A., S., Simon, D., L. (2001): Janson's History of Art: The Western Tradition. Pearson: Cambridge. Hodge, A., N. (2008): The history of Art. London: Arcturus Publishing Limited. Boniface, P., Fowler, P., J. (1993): Heritage and Tourism in "the global village". New York: Routledge. Besermenji Snežana, Tatjana Pivac, Ksenija Valrabenshtajn (2009): Significance of the Authentic Ambience of the Petrovaradin Fortress on the Attractiveness of Exit Festival, Geographica Pannonica, Vol. 13, Issue 2 (2009), p. 66-74 Snezana Besermenji, Tatjana Pivac, Miroslav Vujicic and Athanasios P. Stamos (2010). Minoan culture and tourism. African Journal of History and Culture, October 2010; 2 (5) pp 64-72. 			
Weekly teaching load		4 (60)	
		Lectures 2	Exercises 2
Methods of Teaching: Lectures, Illustration and Demonstration, Practical skills			
Grading method (maximum 100 points)			
Pre-examination assignments	points	Final examination	points
Activities during lectures	0-5	Written examination	
Practical skills	0-5	Oral examination	30-45
Colloquia	20-40	
Seminar paper	0-5		