Level: BAS Tourism

Course title: English for Tourism and Hospitality B1 (T204a)

**Status:** Obligatory

Lecturers: mr Dragana Vuković B. Vojnović, Marija S. Nićin, Stanka Radojičić

**ECTS:** 4

Requirements: English for Tourism and Hospitality A2

**Learning objectives** Acquiring language elements, functional phrases and vocabulary related to their programme of study (in accordance with the chosen module). Recognising the style of written and spoken communication - formal and informal register. Primary and secondary analysis of specialist texts, recognising lexical and grammatical features and contrasting them with students' first language, becoming familiar with communicative and rhetorical functions of specialist texts. Acquiring basic writing techniques related to Business and ESP (English for Specific Purposes) communication. Developing translation techniques in ESP (English for Specific Purposes) context.

Learning outcomes Upon completion of the course and acquiring the course content, a student should obtain:

- 1. general competences: recognising the features of general and specialist texts, critical thinking, mastering communication rules within the professional context, mastering academic-level of the analysis of written and spoken discourse and academic level of spoken and written communication, as well as being able to work in pairs and groups.
- 2. Subject-specific competences: reading or listening and analyzing specialist texts in English, recognising key concepts in specific areas of interest (developing specialist and technical vocabulary) as well as contrasting English with their first language, acquiring culture-specific features of spoken and written English within ESP context, acquiring lexical and grammatical features of the academic language of the area of interest and applying the newly acquired knowledge in specific written and spoken tasks.

**Syllabus** *Theory* - characteristics of English for specific purposes, recognising features and acquiring elements of spoken English for specific purposes, features and elements of the written language, needs analysis related to ESP in students' future profession, developing cognitive abilities for foreign language acquisition, determining learning styles and developing strategies for vocabulary learning and contrasting with students' first language.

*Practice* - Reading and analysis of texts on the following topics: tourism geography - geographical, cultural and natural characteristics of regions; designing a questionnaire and presenting results - reasons for travelling; structure and organisation of tourism industry, structure and organisation in hospitality and tourism; hotel and travel agency operations; reservations; polite expressions - requesting and giving information, spoken and written presentations of tourism destinations, hotels, restaurants; understanding and preparing announcements; event tourism; itineraries; In addition to general tourism and hospitality content, there are supplement materials in academic language for specific purposes (module-related).

## Literature:

- 1. Vuković Vojnović, D. English for Tourism and Hospitality, textbook, Faculty of Sciences, Novi Sad, 2010.
- 2. Harding, K., Going International English for Tourism, Oxford University Press, student's book, workbook, audio and video materials (selection)
- 3. Wood, N., Tourism and Catering Workshop, OUP (selection)
- 4. Jakobs, M. & Strutt, P., English for International Tourism, Longman (selection)
- 5. Additional materials: grammar books, dictionaries, authentic materials, multimedia

Weekly teaching load 3 (45)					Other:
Lectures:	Exercises:	Other forms of teaching:		Student research:	
3					
Methods of Teaching: Lectures, Illustration and Demonstration, Practical skills					
Knowledge score (maximum 100 points)					
Pre-examination assignements			points	Final examination	points
Activities during lectures			0-5	Written examination	
Practical skills			0-5	Oral examination	30-45
Colloquia			20-40		
Seminar paper			0-5		