

Study program/programs : BAS Tourism				
Name of the course: Hotel Industry basis (T203)				
Lecturer: Milan D. Bradić				
Status of the course: Compulsory				
Number of ECTS: 7				
Requirement: None				
The aim of the course Forming a relationship with the hotel industry as an activity of key importance for the development of tourism; understanding the importance of hospitality for the overall socio-economic development of the economy of a certain territory (cities, regions, countries); understanding the market dimension of hotel business and the need for different forms of its manifestation in practice, training for managerial jobs in the hotel industry, with particular emphasis on the accommodation sector.				
The outcome of the course Contribution to the acceptance and understanding of hospitality as a heterogeneous and complex activity that spatially and functionally integrate various services into a single entity. Acquire the fundamental knowledge in the field of hospitality, as well as the operational and practical skills that provide the basis for further development in this area.				
The contents of the course <i>Theoretical study</i> Basic terms in hospitality Historical overview of the development of international hotel industry Introduction to the scope and structure of hotel industry. Types of services in the hotel industry Character of work and working operations in the hotel industry Functions of hotel Hotel product – the concept, structure and basic specifics Facilities hospitality - definition, classification, systematization, typification Categorization of hospitality facilities for accommodation - the concept of categorization and categories, criteria for categorization, categorization approaches, regulations on categorization Spatial-functional aspects of hotel operations <i>Practical teaching</i> Elaboration of lectures based on case studies from the domestic and international hotel management practices. Field work - visiting the hotel; Introduction to basic types and categories of facilities and basic criteria of their differentiation				
Literature 1. Barrows, C. Powers, T., Reynolds, D, (2012): Introduction to management in hospitality industry, John Wiley and Sons, Australia 2. Page, S., (2011): Tourism management, Elsevier/Buterworth/Heinemann, London 3. Weaver, D., Lawton, L., (2014): Tourism Management, John Wiley and Sons, Australia				
Number of active teaching lessons			4 (60)	Other lessons:-
Lectures: 2	Seminars: 2	Other forms of teaching: -	Academic research work: -	
Teaching methods Lectures, computer presentations, using website-a, seminar papers presentations, practical training in enterprises.				
Mark (maximum 100 points)				
Pre-exam obligations	points	Final exam	points	
Activity during lectures	0-5	Written exam		
Practical teaching	0-5	Oral exam	30-45	
Test(s)	20-40		
Seminar paper(s)	0-5			