

Study program / study programs: BAS Tourism			
Subject: Principles of Management (T107)			
Teacher: dr Milena Nedeljković Knežević			
Status of course: Obligatory common subject			
ECTS: 6			
Prerequisites: None			
Course goals The aim of this course is to provide students with basic knowledge in management with an emphasis on modern management methods that should enable applications of these methods in the work of tourism experts.			
Course outcome Training in occupations and skills for understanding and solving managerial jobs in tourism.			
Course Contents <i>Theoretical study</i> The definition and importance of management; Important characteristics of management; Theories of management. Basic management activities; Planning (forecasting, decision-making, operational planning); Organizing (organizational design, organizational structure, delegation); Human Resources Management; Motivation; Leadership (leadership styles); Control; Organizational changes ; Ethics and management; Ecology and Management; Entrepreneurship and management; Globalization and management. <i>Practical teaching</i> Establishing the basic theoretical principles and achieving higher level of their understanding through interactive teaching, which is based on the analysis of case studies. Within these hours of exercises lectures of prominent managers who work in the tourism sector are planned, as well as visits of students chambers of commerce, business systems, conferences and exhibitions, and the elaboration of student seminar papers.			
Literature <ol style="list-style-type: none"> 1. Leković, B., Principi menadžmenta, Ekonomski fakultet u Subotici, 2009. 2. Hadžić, O., Nedeljković, M., Zadovoljstvo poslom i motivacija za rad zaposlenih u organizaciji, Prirodno-matematički fakultet u Novom Sadu, 2009. 3. Stoner, F. A. J., Freeman, R. E. and Gilbert, Jr., D. R., Management, Želnid, Beograd, 2002. 4. Principles of management (http://www.saylor.org/site/textbooks/Principles%20of%20Management.pdf) 5. Principles of management (http://www.tutorialspoint.com/management_principles/management_principles_tutorial.pdf) 			
Number of hours of active teaching			4(60)
Lectures: 2	Practical training: 2	Other types of teaching: -	Research work: -
Teaching Methods Lectures and presentations, analysis of case studies, seminar papers			
Grading (maximum number of points 100)			
Prerequisites	Points	Final exam	Points
Activity during the lectures	0-5	Written exam	
practical teaching	0-5	Oral exam	30-45
Colloquiums	20-35	
seminars	0-10		