

<b>Study programme: MAS Tourism</b>			
<b>Course title:</b> Sociology in Tourism (T104)			
<b>Teacher(s):</b> <a href="#">Marko M. Škorić</a>			
<b>Status:</b> elective			
<b>ECTS:</b> 5			
<b>Requreiments:</b> none			
<b>Learning objectives</b> Exploring the social aspects of tourism, i.e. analysis of tourism as a form of global social phenomenon in the modern society. Understanding social causes, processes, essences and consequences of tourism at the local, national and global levels.			
<b>Learning outcomes</b> Mastering the methods and techniques of social processes management and effects that arise as a consequence of the development of tourism. Acquisition of fundamental theoretical knowledge and insight into ways to control and resolve social and intercultural conflicts through case studies.			
<b>Syllabus</b> <i>Theoretical part:</i> Notion, subject, directions and methods of sociology of tourism. Work, leisure time and tourism. Tourism as a global social phenomenon. Social, cultural and psychological causes of tourism. Social and cultural contacts and interactions in tourism: Concept and characteristics of tourist acculturation, methods of quantification of intensity of acculturation, intermediate social groups, cultural shock of tourists and hosts, the level of tolerance, attitudes and reactions of the hosts towards tourists, strategies of adaptation of local people to tourism, tourists, models of mutual relations between the tourists and the hosts, intercultural misunderstandings and trade, the clash of civilizations, etc. Social and cultural effects of tourism: positive and negative effects, methods of evaluating the socio-cultural effects, relativity value assessment, measures to optimize the effects of tourism. Integrated planning of tourism: national, regional, local. Geopolitical aspects of the development of international tourism.  <i>Practical part:</i>			
<b>Literature</b> <div><div>1. Apostolopoulos, Y., S. Leivadi, and A. Yiannakis (eds) (2001). <i>The Sociology of Tourism: Theoretical and Empirical Investigations</i>. London: Routledge.</div><div>2. Fennell, D. A. (2006). <i>Tourism Ethics</i>. Clevedon: Channel View Publications.</div><div>3. Holden, A. (2005). <i>Tourism Studies and the Social Sciences</i>. London and New York: Routledge.</div><div>4. Lew, A. A., M. C. Hall, and A. M. Williams (eds) (2004). <i>A Companion to Tourism</i>. Malden: Blackwell Publishing.</div></div>			
<b>Weekly teaching load</b>		<b>Lectures 30</b>	<b>Exercises 15</b>
<b>Methods of Teaching</b> Lectures, Illustration and Demonstration, Practical skills			
<b>Grading method (maximu 100 points)</b>			
<b>Pre-examination assignments</b>	points	<b>Final examination</b>	points
Activities during lectures	<b>0-5</b>	Written examination	
Activities during exercises	<b>0-5</b>	Oral examination	<b>30-45</b>
Colloguia	<b>20-40</b>	.....	
Seminar paper	<b>0-5</b>		