

Study programme: Master in Tourism			
Course title: Business and Academic English B2 (MT227)			
Teacher: mr Dragana B. Vuković Vojnović, mr Stanka Radojičić			
Status: Elective			
ECTS: 6			
Requirements: English for Tourism minimum B1-B2			
Learning objectives Developing academic and business terminology and register, developing communicative skills in academic environment with the specific focus on the communication within the professional context. Preparing students for mobility programmes in European as well as international academic and professional environment, for international internship programmes and better international presentation of national culture and personal accomplishments. Developing independent learning, learning styles and self-assessment. Acquiring language elements, functional phrases and vocabulary related to their programme of study. Special emphasis is given to developing academic language skills, translation techniques, personal development, raising professional competences and qualifications and developing awareness of intercultural elements in academic contexts.			
Learning outcomes Upon completion of the course and acquiring the course content, students should obtain: 1. general competences: recognising the features of academic and business language, fast interpretation and critical analysis of specialist texts, acquired rules of academic writing for specific purposes, mastering written and spoken discourse within academic contexts, developing the ability for working in pairs and groups. 2. Subject-specific competences: recognising styles and structures of specialist texts in English on the topics of tourism, management and marketing, developing the skill of coherent and adequate writing in different genres related to their programme of study - abstract, article, summary, business communication in English, presenting research or scientific papers, participating in discussions, informal communication in academic and professional context. Developing specialist vocabulary and L1-L2 contrastive analysis, acquiring cultural features of spoken and written English, acquiring lexical and grammatical elements of the language of tourism and the application of the knowledge acquired.			
Syllabus <i>Theoretical instruction</i> - characteristics of academic and business English for specific purposes, culture-specific elements of ESP, further development of elements of spoken and written English, needs analysis related to ESP in students' future profession, developing cognitive abilities for foreign language acquisition and critical thinking. Analysing specialist texts on the primary (general understanding, prediction, topic sentence, skimming, etc.) and secondary level (critical reading, determining specific content, giving examples). <i>Practical instruction</i> - developing spoken and written communication in academic context and covering contemporary topics on tourism and tourism business. Understanding structure and genre-specific texts - organising texts, sentences, and paragraphs, developing discussions and giving examples, applying appropriate register. Writing shorter or longer forms. Presenting research results in spoken language role-play. Developing academic and specialist vocabulary. Individual and group work.			
Literature: 1. Brook-Hart, Whitby, Cambridge ESOL, Business Benchmark, upper intermediate/advanced, CUP. 2. Mascall, B. Business Vocabulary in Use - advanced, CUP. 3. Glasman-Deal, H., Science Research Writing for Non-native Speakers of English, London, ICP. 4. Oxford Business English Dictionary.			
Weekly teaching load			4(60)
Lectures: 2	Exercises: 2	Other forms of teaching: /	Student research: /
Methods of Teaching: Lectures, Illustration and Demonstration Practical skills			

Knowledge score (maximum 100 points)			
Pre-examination assignments	points	Final examination	points
Activities during lectures	0-5	Written examination	
Practical skills	0-5	Oral examination	30-45
Colloquia	20-40	
Seminar paper	0-5		