

<b>Level: bachelor</b>				
<b>Course title: Room division management and housekeeping</b>				
<b>Status: obligatory</b> for module Hotel Management				
<b>ECTS: 7</b>				
<b>Requirements:</b> None				
<b>Learning objectives</b> Mastering the skill of management in room division.				
<b>Learning outcomes</b> Practical use of academic knowledge in case of housekeeping and room division.				
<b>Syllabus</b> <i>Theoretical instruction</i> Management in theory and practice; Managing room division and housekeeping; Functioning of room division management and housekeeping (organizational, entrepreneur, strategic, financial, research and development, personnel, supervisory); Principles of room division management and housekeeping (principle of functionality and its use, functionality in room division sector, principle of efficiency, measures of efficiency, principles of competitiveness, categories, standards, standards as elements of competitiveness ); Marketing of management; Estimations, procedure, programmes and plans; Trends, estimations and analysis of information; Developing the alternative directions of housekeeping; Ecological standards of housekeeping; Financial and technical potential of housekeeping; Business plan of housekeeping (costs, prices, salaries, expenses); Management of international hotel chains in housekeeping.  <i>Practical instruction</i> is performed through visits to fair manifestations, hotels and other room division objects.				
<b>Weekly teaching load</b>				Other:
Lectures: 2	Exercises: 2	Other forms of teaching:	Student research:	