

<b>Level:</b> bachelor					
<b>Course title:</b> The History of Art in Tourism (T362)					
<b>Status:</b> elective for module of Tourism					
<b>ECTS:</b> 5					
<b>Requirements:</b> none					
<b>Learning objectives</b> The goal of the course is to complement students' understanding of what the term <i>art history</i> means, what is its importance for tourism and how cultural and artistic heritage can be evaluated through the review of the development of different forms of artistic creation.					
<b>Learning outcomes</b> Knowledge gained will enable students to have an independent and free access to the content of the subject related to the concept of art and its application in the context of tourism, with special attention on the field of cultural tourism; it would allow students to comprehend and compare certain phenomena, stylistic units of phenomena in these areas, it will provide training in writing and oral expression and independent analysis of the discussions, as well as the development and presentation of the paper. In practical terms, this knowledge will enable students to evaluate and present cultural and historical heritage, as a potential part of their future calls.					
<b>Syllabus</b> <i>Theoretical instruction</i> Introduction to basic framework and the main periods of artistic creativity (civilizational conditionality, social and economic factors of development). Introduction to the terminology of cultural and artistic phenomena. Presentation of individual artistic eras: prehistoric art, time of great civilizations (Egypt, Mesopotamia, Persia), antique (Crete, Mycenae, Ancient Greece, the art of the Etruscans, ancient Rome), the Medieval period (early Christian period, the period of migrations, the Carolingian Renaissance, Romanesque, Gothic, Byzantine), Renaissance, Mannerism, Baroque in European countries, Rococo, Classicism, Biedermeier, Romanticism, Realism, Impressionism, Pointillism, Neo-impressionism, Art Nouveau, Art directions of Art in 20 <sup>th</sup> century, etc. A brief history of theatre, music and literature, new media (photography, film, radio, television, video and digital art), cultural and artistic events. Presentation of the basic categories of cultural heritage, way of their protection restoration, standards of their professional treatment and exposure. Standards of communication with the audience. Introduction to the cultural heritage of each epoch mentioned in Serbian art.  <i>Practical instruction</i>  Introduction to the typology of cultural goods and concrete forms of artistic heritage (museums, theatres, festivals, immovable cultural goods, etc.). Summarizing data through individual presentations and term papers.					
<b>Weekly teaching load</b>				<b>4(60)</b>	Other: -
Lectures: 2	Exercises: 2	Other forms of teaching: -	Student research:		