

Level: bachelor				
Course title: Hospitality management				
Status: obligatory				
ECTS: 6				
Requirements: None				
Learning objectives Acquiring academic knowledge and practical skills in managing hospitality enterprises and objects.				
Learning outcomes Students enabled to understand planning, organising, managing and control as basic functions of a manager in hospitality enterprises and objects.				
Syllabus <i>Theoretical instruction</i> Historical development of hospitality management; Elements of management (principles, organizational positioning of management, range of hospitality management, functions of management, managers and management); Strategic hospitality management; Tactical hospitality management; Operative hospitality management; Gastronomy management; Service management; Room division and housekeeping management; Financial and innovative hospitality management; Quality Management and human resources in hospitality; Importance of group and team work in hospitality; Specificities of a manager and management in hospitality (culture of oral and written communication); Possibility of improvement of functioning of hospitality management (rationalization of working hours, planning and managing career of a manager, professional behaviour, professional dress code, behaviour of a manager in special situations). <i>Practical instruction</i> Seminar, Other forms of teaching, Study research. Enabling students, through seminar and practice, to plan, organize and manage duties of reception, room division, meal preparation and serving ceremonious, regular and additional meals in hospitality enterprises and objects.				
Weekly teaching load				Other:
Lectures: 3	Exercises: 2	Other forms of teaching:	Student research:	