

Level: bachelor				
Course title: Excursion and Day Trip/ Tourism				
Status: elective				
ECTS: 5				
Requirements: none				
Learning objectives Defining the term of excursion and a day trip tourism, its specificities and forms.				
Learning outcomes Acquiring the notion of excursion tourism and its specificities; Singling out different types of excursions and determining criteria of classification; Determining steps in organizing fieldwork and procedure of its implementation; Defining all phases in preparing lecturers and students while organizing excursion tours; Defining steps in organizing half-day, daily and several-day excursions and procedure of their implementation; Defining steps in organizing excursions in local environment, excursions within the country and excursions abroad and procedure of their implementation; Determining information priority and defining the method of its presentation; Determining the criteria of choosing an agency and determining the role of tourist agencies in excursions.				
Syllabus <i>Theoretical instruction</i> Defining excursion and day trip tourism; Specificities of excursion tourism in aspect of activity and relation towards organized or independent forms of education; Classification according to study subject, didactic purpose, place of the event, duration; Preparations of lecturers; Preparations of students; Motivation and choice; Choosing tasks to perform; Choosing location; Drawing up itinerary; Preparations for excursion; Conducting excursion; Implementation; Summarizing results; Types of information; Order of presentation; Discussion; Engaging tourist agencies to coordinate the travelling activity. <i>Practical instruction</i> Practical instruction follows lectures methodologically and thematically; During exercises, students will analyze offer of tourist agencies for different kinds of excursions and day trips; Students are obliged to write a seminar paper.				
Weekly teaching load				Other: /
Lectures: 2	Exercises: 2	Other forms of teaching: /	Student research: /	