

Level: bachelor				
Course title: Rural Tourism (T336)				
Status: elective				
ECTS: 5				
Requirements: none				
Learning objectives Understanding the complexity of the system of rural tourism and its organization in favourable destinations in Serbia (Vojvodina, Western Serbia, Eastern Serbia).				
Learning outcomes Mastering the basic theoretical knowledge of rural tourism and practical examples from major European destinations (UK, France, Italy, Austria) for the purpose of quality management in rural tourism in Serbia.				
Syllabus <i>Theoretical instruction</i> Definition and characteristics of rural tourism, tourism and rural areas, natural environment and authentic culture in rural tourism; Recreational activities in rural tourism, travel needs and profile of tourists in rural tourism, the role of local communities in rural tourism, Tourist organization of rural space, Interdependence of rural tourism and agriculture, Gastronomy in rural tourism, quality of services in rural tourism, financing models, importance of national and international organizations in rural tourism. <i>Practical instruction</i> Analysis of rural tourism conditions in Serbia, and performance comparison of rural tourism in Serbia with countries that have already developed rural tourism in order to determine factors of competitiveness of Serbia as a rural tourism destination.				
Weekly teaching load				Other:
Lectures: 2	Exercises: 2	Other forms of teaching: -	Student research:	