

Level: bachelor				
Course title: Health Tourism (T335)				
Status: elective				
ECTS: 5				
Requirements: none				
Learning objectives To introduce the features of the spa, health and wellness tourism. Highlighting specific characteristics of health tourism forms, highlighting the growing trend of wellness tourism in Serbia and abroad.				
Learning outcomes Training students in the area of the spa, health and wellness tourism, in terms of tourism and economic evaluation of these types of tourism destinations. Students should be able to independently evaluate and spot trends in the spa, health and relaxation (spa) tourism.				
Syllabus <i>Theoretical instruction</i> The terms of the spa, health and wellness tourism. Aspects of the historical development of health tourism. Destination spa and health tourism in Serbia and important destinations in the world. Specifics of Health, spa and wellness tourism. Forms of health tourism - curative, rehabilitative, preventive health. Economic impact of the spa, health and wellness tourism. Management and organization of the spa, health and wellness tourism. Managing the development of the spa, health and wellness tourism in Serbia. Perspective of the spa, health and wellness tourism in Serbia and abroad. Analysis of the volume of tourist traffic in the world of medical tourism, and the country's tourism demand, and supply and demand characteristics of modern tourism in medical tourism in the world. <i>Practical instruction</i> Visit spas, health resorts and wellness facilities. Introduction to modern means within these forms of tourism.				
Weekly teaching load				Other:
Lectures: 2	Exercises: 2	Other forms of teaching:-	Student research:	