Level: bachelor
Course title: Cultural properties in tourism
Status: elective
ECTS: 5

Requirements: none Learning objectives

Learning objective is to complement students' knowledge about various types of cultural creativity and cultural heritage.

Learning outcomes

Introducing students to general terms of civilization and cultural development of humankind, from pre-history to nowadays; Defining key epochs of cultural development as well as causes and consequences of their formation and duration; Determining main forms of phenomena which manifest culture, especially through artistic practice, as well as basic material remnants (cultural properties) in each particular period; Determining the main civilization tendencies and artistic movements; Explaining each particular artistic movement representing socio-historical circumstances, the most important characteristics and leading public figures; Defining terminology necessary for understanding and imparting knowledge about cultural properties and art in general; Determining typology of cultural properties, methods of their conservation and presentation; Knowledge about conservation, revitalization and sustainable development of cultural properties; Perceiving possibilities of exploitation of the very phenomenon of culture, cultural properties and various cultural manifestations in tourism.

Syllabus

Theoretical instruction

Introduction to general terms of cultural-artistic creativity (civilization conditions, social and economic factors of development); Introducing the main categories of cultural properties, the method of their preservation, restoration, rules of professional processing and exhibition; Rules of communication with audience; The main periods of cultural-artistic creativity; Introduction to terminology of cultural and artistic phenomena; Presenting particular periods and artistic epochs: pre-historical art, period of great first civilizations, antique periods, Middle Ages in Europe and in our country, renaissance in Italy and other European countries, Mannerism, baroque in European countries, rococo, classicism, Biedermeier, romanticism, realism, impressionism, pointillism, neo-impressionism, secession, artistic movements of 20th century; significance of theatre, music and literature, new media (photography, film, radio, television, video, computer art), various cultural-artistic manifestations; learning about cultural properties of each mentioned epoch in Serbian art.

Practical instruction

Learning about typology of cultural properties and certain contents of cultural offer (museums, theatres, festivals, real estate cultural properties) in an environment; Summarizing data through individual presentation and seminar papers.

Weekly teaching load				Other:
Lectures:	Exercises:	Other forms of	Student research:	1
2	2	teaching:	/	
		/		