

Level: Bachelor				
Course title: English for Tourism B2				
Status: Obligatory				
ECTS: 3				
Requirements: English for Tourism B1				
Learning objectives				
<p>Developing knowledge and competences acquired on the previous level, acquiring more complex language elements, functional phrases and vocabulary related to their programme of study. Developing the style of written and spoken communication - formal and informal register. Primary and secondary analysis of specialist texts, recognising lexical and grammatical features and contrasting them to students' first language, becoming familiar with communicative and rhetorical functions of specialist texts. Acquiring basic writing techniques related to Business and ESP (English for Specific Purposes) communication. Developing translation techniques in ESP (English for Specific Purposes) context.</p>				
Learning outcomes				
<p>Upon completion of the course and acquiring the course content, a student should obtain:</p> <ol style="list-style-type: none"> 1. General competences: recognising features of business language, critical thinking, mastering business communication rules within the professional context, mastering academic-level of the analysis of written and spoken discourse and academic level of spoken and written communication, ability to work in pairs and groups. 2. Subject-specific competences: reading or listening and analyzing specialist texts in English, recognising key concepts in specific areas of interest (developing specialist and technical vocabulary) as well as contrasting English to their first language, acquiring culture-specific features of spoken and written English within ESP context, acquiring lexical and grammatical features of the academic language of the area of interest and applying the newly acquired knowledge in specific written and spoken tasks. 				
Syllabus				
<p><i>Theoretical instruction</i> - characteristics of English for specific purposes, culture-specific elements of ESP, further development of elements of spoken and written English, needs analysis related to ESP in students' future profession, developing cognitive abilities for foreign language acquisition and critical thinking.</p> <p><i>Practical instruction</i> - speaking, reading, listening and writing tasks related to the contemporary specialist topics: cultural heritage in tourism (describing a city, a landmark, people, buildings), promotional activities, conference tourism, sustainable tourism in our country and abroad, spa and wellness tourism, rural tourism, independent travel. Dealing with clients - a complaint and an apology, insurance, tour guide commentaries, animation, planning and organising meetings - a simulation. Writing promotional leaflets, a letter of complaint and answering a letter of complaint, a discursive essay based on a debate and notes with the aim of developing critical thinking. Supplementary texts on module-related specialist topics.</p>				
Weekly teaching load				Other:
Lectures: 3	Exercises:	Other forms of teaching:	Student research:	