

Level: bachelor					
Course title: Hotel industry basics (120b)					
Status: obligatory					
ECTS: 7					
Requirements: None					
Learning objectives Hospitality sector as crucial for the development of tourism; understanding the importance of hospitality for the overall socio-economic development of a certain territory (city, region, country); understanding the hotel market size and necessity of various forms of its manifestation in practice, staff training for managerial jobs in the hotel industry, with particular emphasis on the accommodation sector.					
Learning outcomes Understanding the hotel industry as a heterogeneous and complex activity that spatially and functionally integrates different services into one product. Acquiring the fundamental knowledge in the field of hospitality, as well as the operational and practical skills that provide the basis for further development in this area.					
Syllabus <i>Theoretical instruction</i> Basic terms in hotel industry. Types of services in hotel industry. Nature of work and ways of performing operations in hotel industry. Hotel industry functions. Hotel product - concept, structure and basic features. Hotel industry facilities - definition, classification, systematization, categorization. Categorization of accommodation facilities – terms of categorization and category, categorization criteria, approaches to categorization, categorization rules. Spatial-functional aspects of hotel industry operations. <i>Practical instruction</i> Historical overview of the development of domestic and international hotel industry. Presentation of the volume and structure of the international and domestic hotel industry. Elaboration of theory based on case studies from local and international hospitality practice. Fieldwork - driving hotels in Novi Sad; introduction to the basic types and categories of objects and the basic criteria for their differentiation.					
Weekly teaching load				4(60)	Other:
Lectures: 2	Exercises: 2	Other forms of teaching:	Student research:		
Teaching methods - Lectures, exercises, fieldwork, discussions, consultations					
Grades					
Activity	points				
Practice presence	0-5				
Practice activity	0-5				
Practical work	50-90				