

Study programme: Bachelor with Honours in Tourism			
Type and level of study: bachelor			
Title of the course: <b>Sociology in Tourism (T104)</b>			
<b>Professor:</b> Dr. Djordje K. Comic			
Status of the course: elective for all modules			
ECTS: 5			
<b>Requirements: none</b>			
<b>Learning objectives:</b> Exploring the social aspects of tourism, i.e. analysis of tourism as a form of global social phenomenon in the modern society. Understanding social causes, processes, essences and consequences of tourism at local, national and global levels.			
<b>Learning outcomes:</b> Mastering the methods and techniques of social processes management and effects that arise as a consequence of the development of tourism. Acquisition of fundamental theoretical knowledge and insight into ways to control and resolve social and intercultural conflicts through case studies.			
<b>Syllabus:</b> Notion, subject, directions and methods of sociology of tourism. Work, leisure time and tourism. Tourism as a global social phenomenon. Social, cultural and psychological causes of tourism. Social and cultural contacts and interactions in tourism: Concept and characteristics of tourist acculturation, acculturation, methods of quantification of intensity of acculturation, intermediate social groups, cultural shock of tourists and hosts, the level of tolerance, attitudes and reactions of the hosts towards tourists, strategies of adaptation of local people to tourism, tourists, models of mutual relations between the tourists and the hosts, intercultural misunderstandings and trade, the clash of civilizations, etc. Social and cultural effects of tourism: positive and negative effects, methods of evaluating the socio-cultural effects, relativity value assessment, measures to optimize the effects of tourism. Integrated planning of tourism: national, regional, local. Geopolitical aspects of the development of international tourism.			
<b>References:</b>			
1. Чомић, Ђ.: <i>Социологија туризма</i> , ВХИИ, Београд, 2003.			
2. Чомић, Ђ.: <i>Теорија кружног кретања</i> , ВХИИ, Београд, 2003.			
3. Cousin, S. - Reau, B.: <i>Sociologie du tourisme</i> , La Decouverte, Paris, 2009.			
4. Елаковић, С.: <i>Социологија слободног времена и туризма</i> , СА, Београд, 1991.			
<b>Number of classes: 3 (45)</b>			Other classes:-
Lectures: 2	Practical classes: 1	Other forms of teaching: -	Research work: -
<b>Methods of teaching</b> Oral; dialogue; text.			
<b>Grade (the highest number of points 100)</b>			
<b>Obligations before the exam</b>	<b>points</b>	<b>Final exam</b>	<b>points</b>
Activities during the classes	<b>0-5</b>	Written part	
Practical classes	<b>0-5</b>	Oral part	<b>30-45</b>
Mid-terms(s)	<b>20-40</b>	.....	
Seminars(s)	<b>0-5</b>		