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|--|-----------------|-----------------------------|-------------------|---------------|
| <b>Level:</b> bachelor   |                 |                             |                   |               |
| <b>Course title:</b> Tourism Geography (T101b)   |                 |                             |                   |               |
| <b>Status:</b> obligatory  |                 |                             |                   |               |
| <b>ECTS:</b> 6   |                 |                             |                   |               |
| <b>Requirements:</b> None  |                 |                             |                   |               |
| <b>Learning objectives</b><br>The aim of the course is that students acquire knowledge in tourism geography, as the science of tourist movements.  |                 |                             |                   |               |
| <b>Learning outcomes</b><br>Acquired knowledge about the motivation and factors of tourist movements, forms of tourism movements, factors of tourism offer and tourism evaluation methods, which will allow students to understand the content of lectures in closely-professional tourism courses in senior study years, and later at work.   |                 |                             |                   |               |
| <b>Syllabus</b>  |                 |                             |                   |               |
| <i>Theoretical instruction</i>   |                 |                             |                   |               |
| <ul style="list-style-type: none"> <li>- Introduction to the concept and research in tourism geography domains</li> <li>- Understanding the motivation of tourism movements and determining its tourist attractiveness</li> <li>- Understanding the factors of tourism movements and determining their impact on tourist spots</li> <li>- Definition and classification of tourism movement forms</li> <li>- Definition and classification of tourism offer factors</li> <li>- Understanding the concept and the structural elements of a tourist region</li> <li>- Introduction to the elements, processes and methods of tourism evaluation</li> </ul> |                 |                             |                   |               |
| <i>Practical instruction</i>   |                 |                             |                   |               |
| <ul style="list-style-type: none"> <li>- Determining the basic theoretical assumptions and their better understanding through interactive classes, based on analysing the case studies;</li> <li>- Visits to prominent Institutions in the field of tourism such as: Tourism Organizations, Museums, Travel Agencies etc.</li> </ul>   |                 |                             |                   |               |
| <b>Weekly teaching load – 4(60)</b>  |                 |                             |                   | <b>Other:</b> |
| Lectures:<br>2   | Exercises:<br>2 | Other forms of<br>teaching: | Student research: |               |