

Level: master				
Course title: Development factors of city tourism				
Status: elective for all modules				
ECTS: 6				
Requirements: None				
Learning objectives: To teach students about the city development policy, which should be in accordance with the sustainable development of the city, and important segments of continental tourism.				
Learning outcomes: Knowledge about city tourism as the most important tourist product of the Republic of Serbia, and its elements of pleasure.				
Syllabus <i>Theoretical instruction:</i> Sustainable city development. City as a patron and an investor. Promoting of management methods, which are in charge of sustainable development. Landscape planning. Cultural city funds. Politics, processes and practice in urban tourism. Management of visitors and resources in a city. Happenings as a national tourist product.				
Weekly teaching load				Other:
4 (60)				
Lectures: 2	Exercises: 2	Other forms of teaching: -	Student research: -	