Level: master

Course title: Hospitality properties development (MT117)

Status: elective

ECTS: 6

Requirements: None

Learning objectives

Enabling students to acquire knowledge of construction, decoration and equipment of hospitality facilities, including knowledge of basic concepts, classification and categorization (for accommodation, food and beverages, and other common services - entertainment, animation, recreation, etc.).

Learning outcomes

Student should demonstrate knowledge (understanding) in the areas of construction, arrangement and equipment of hospitality facilities.

Syllabus

The focus moves on from introducing the fundamental elements of developing hospitality properties and facilities, to exploration of the current and future challenges. Hospitality development should consider these issues if we are to understand and manage the development process effectively. Buildings like hotels have historically been of a single use type – difficult and expensive to alter. As the building or property forms the essential physical component of the hospitality product, altering the facilities or product profile is a major and costly undertaking. The property configuration is critical to achieving a number of key aims, including attracting customers, ease of operations and providing an acceptable return on investment.

Weekly teaching load 4 (60)				Other:
Lectures:	Exercises:	Other forms of	Student research:	
2	2	teaching:		