**Level:** bachelor

**Course title:** Introduction to e-business (code I221)

**Status:** obligatory for the study module of *Information Technologies*, elective for the module of *Computer Science*

**ECTS:** 7

**Requirements:** none

**Learning objectives**
Introducing students to the basic principles of e-business, business models and strategies, as well as techniques for their implementation.

**Learning outcomes**
- **Minimal:** Students should be able to understand the concepts and importance of e-business in modern business environments.
- **Desirable:** Students should be able to understand and apply the concepts of e-business in modern business environments.

**Syllabus**

*Theoretical instruction*

*Practical instruction*

**Weekly teaching load**

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